



A Proclamation

Of the University of Georgia Alumni Association

- Whereas,*** Horacio Villavicencio Palma '60 originally from San Salvador, El Salvador, has served his profession and his country with dignity and honor; and
- Whereas,*** using wisdom beyond his years, Horacio transferred from the Georgia Institute of Technology to The University of Georgia and gained a loyalty to the Bulldog Nation which has stood the test of time, contributing to active football game watching in various clandestine locations; and
- Whereas,*** in 1964, Horacio began working for Hercules Incorporated, and for 12 years worked to improve the conditions of the cotton industry through the promotion of toxaphene insecticide; and
- Whereas,*** from 1975 to 1992, Horacio continued to educate himself in improving insecticides and herbicides and worked in different capacities to advise the countries of El Salvador and Honduras in cotton production; and
- Whereas,*** while farming by day, Horacio was an evening professor at University Del Valle from 1978 to 1983, teaching in the areas of cotton production and insecticides; and
- Whereas,*** Horacio formed a company in 1985 to assist farmers in managing debt and controlling production costs to benefit both the farmer and the Guatemalan cotton industry. Horacio's constant effort to improve farming techniques is widely recognized in his home country of Guatemala. His tireless work to multiply the income and improve the livelihoods of many farmers and their families through his leadership has preceded his reputation as a true gentleman and devoted family man; and
- Whereas,*** Horacio has been recognized internationally for more than 50 years as an innovator tallying numerous seed patents and who is especially noted for his contributions to the promotion and development of colored cotton within the textile arena; and
- Whereas,*** Horacio's promotional efforts have enabled countless indigenous women in numerous villages to find productive employment in the centuries old tradition of hand weaving, thereby enabling these women to work from home, preserving the family unit and maintaining a rich national tradition in danger of becoming extinct. For these and all other leadership roles taken;
- Now Therefore,*** I, Swann Seiler, President of the UGA Alumni Association and on behalf of more than 230,000 UGA Alumni, on this day, March 24, 2007, do proclaim congratulations to Horacio Villavicencio Palma, for his work as a servant to his nation, region, and profession, and on the occasion of his 70th birthday express sincere appreciation for proudly honoring The University of Georgia with outstanding performance and able leadership.

*Swann Seiler '78
President, UGA Alumni Association*