The University of Georgia is once again hitting the road to bring the Bulldog spirit to alumni, friends and fans around the Southeast. From April to July, UGA coaches and administrators will travel to seven cities, sharing their insights into UGA’s upcoming athletic seasons and the latest news from campus. Attendees will also learn more about local UGA Alumni Association chapters and how to become involved.

Each stop on the UGA Day Tour will bring delight to UGA fans of all ages – you won’t want to miss out on the action. Go Dawgs!
UGA Day Sponsorship Opportunities

We invite you to become a sponsor of the 2015 UGA Day Tour. Your sponsorship supports important programming for alumni and friends of UGA through the Georgia Fund. The charitable gift value of your sponsorship is indicated below.

**Naming Sponsor - $10,000**
- Official event title: “UGA Day presented by [your company name]”
- Company logo displayed on UGA Day electronic invitation for the city presented.
  - E-invitations will be distributed three times prior to the event date.
- Prominent logo placement on signage at the UGA Day event
- Company logo prominently displayed on the UGA Day Web page
- Verbal recognition of company from lectern
- Company printed collateral placed in seats at UGA Day event
- **10 reserved seats in the front row at the UGA Day event**
  - $9,900 is tax-deductible
  - *UGA Day in Macon* - $9,700 is tax-deductible

**Silver Sponsor - $5,000**
- Prominent logo placement on signage at UGA Day event
- Company logo placed on the UGA Day Web page
- Verbal recognition of company from lectern
- **5 reserved seats at the UGA Day event**
  - $5,000 is tax-deductible
  - *UGA Day in Macon* - $4,900 is tax-deductible

**Red Sponsor - $1,000**
- Logo placement on signage at UGA Day event
- Company listed on the UGA Day Web page
- Verbal recognition of company from lectern
- **2 reserved seats at the UGA Day event**
  - $1,000 is tax-deductible
  - *UGA Day in Macon* - $960 is tax-deductible
UGA Day Sponsorship Opportunities

_________________________(company or individual name as it should appear in recognition) agrees to sponsor the 2015 UGA Days.

Please select your level of sponsorship:

☐ Naming sponsor ($10,000)
☐ Silver sponsor ($5,000)
☐ Red sponsor ($1,000)

Please indicate the UGA Day(s) you are interested in sponsoring:

☐ Savannah, GA (April 21, 2015)
☐ Rome, GA (April 23, 2015)
☐ Albany, GA (April 28, 2015)
☐ Augusta, GA (April 30, 2015)
☐ Charlotte, NC (May 18, 2015)
☐ Macon, GA (May 20, 2015)
☐ Atlanta, GA (July 27, 2015)

Please list the contact information for the individual who will oversee your sponsorship:

Name: ________________________________________________________________

Title: __________________________________________________________________

Address: __________________________________________________________________

City: ______________ State: _______ Zip: ______________

Phone: __________________________________________________________________

Email: ___________________________ Fax: _____________________________

Please mail, email or fax to:
Frances Beusse (BS '06)
UGA Alumni Association
3475 Lenox Road, NE, Suite 870
Atlanta, GA 30326
404.814.8820 • f: 404.814.8819
ugaatl@uga.edu